



2X Selling Systems, LLC

2041 E. Square Lake Rd., Suite 100, Troy, MI 48085-3897
Telephone: 866.711.2977 Fax: 248.828.3456

Promo Code: _____

When completed Fax to: 248.828.3456 Attention: KEN

Confidential Participant Application. Please Evaluate Immediately!

Please print legibly.

Please print legibly.

Participant's Name: _____

Partner's Name: (if any be designated) _____
(If using system – only one Partner allowed without prior approval from 2XSS)

Business Name: _____

Business Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

E-mail Address: _____

Are you a captive agent? _____ If yes, which company? _____

Years in Business: _____ Awards, Designations: _____

Annuity Production in the past 12 Months: _____

Life Insurance Production in the past 12 Months: _____

Brief questions to help us know how to best assist you:

Would you be interested in getting your purchase price back? _____

What goals (production and other) would you like to achieve within 12 months of being accepted as a Participant? _____



2X SELLING SYSTEMS, LLC (2XSS)

RISK FREE PARTICIPANT'S APPLICATION (AGREEMENT)

(Why Risk-Free? If you receive your materials, review them and decide you CAN'T make money with this program, simply return them within ten (10) days for a COMPLETE refund of your costs, minus shipping and handling)

YES, I want to present the "Getting The Most Out Of Your Savings Bonds" seminars. I hereby apply for the level indicated below. I have read, understand and accept the terms and conditions of this Agreement and specifically agree to abide by its' terms and conditions.

Check all that apply (Complete details of the three options are attached in Exhibit A):

Mini Bond Kit – (\$195) - This is the turnkey marketing kit for existing clients to generate appointments and referrals. This is for those who do not want to do seminars. Does NOT include ongoing support.

Seminar Sales Kit – (\$795) - This is the full seminar system with NO ongoing support.

Total Success Package (\$95 per month) *only available with the purchase of the Seminar Sales Kit*
Includes the ongoing support you need to maximize your **success** using the Seminar Sales Kit! With this package you will receive: an extra appointment training CD, monthly teleconference coaching, website access, direct phone access to 2XSS consultants, and much more! (See Exhibit A for full details)

Participant agrees to the following terms and conditions:

1. I, and any designated Partner signing below, will conduct all business honestly and fairly, with the best interests of any clients being the primary objective. I, and any designated Partner, will comply with all state and federal regulations.
2. I, and any designated Partner, will use the advertising, marketing, presentation and sales materials provided by 2XSS without any changes, additions or deletions except the adding of the seminar presenter's name, address, phone number and the dates and times of any seminars. However, I understand that neither I, nor my designated Partner, if any, will have the right to use the materials if my license or Agreement with 2XSS is suspended or terminated by 2XSS. Any use of 2XSS presentation materials after termination or suspension by either me or any designated Partner, will constitute a copyright violation and I, and any designated Partner, specifically accept legal liability in favor of 2XSS for any resulting loss to 2XSS, including, without limit, attorney fees. This section will survive the termination of this Agreement.

I agree to use this system solely for myself and, if identified in the Confidential Participant's Agreement (Agreement), a limit of one designated Partner. NOTE: any and all designated Partners must be owners of the same agency operating from the same office location. I specifically agree that I will not allow any other producer or agency representative other than the designated Partner to use this system. Further, I agree that if I do allow another producer or agency representative to utilize the "Getting The Most Out Of Your Savings Bonds" seminar or any 2XSS material, I will be in violation of this Agreement and will, upon written demand by 2XSS, immediately, not to exceed 15 days, pay a \$5,000 penalty to 2XSS for each producer or representative that used the seminar or 2XSS material without written 2XSS approval. This section will survive the termination of this Agreement.

3. I, and any designated Partner, specifically agree not to distribute or reproduce any of the 2XSS marketing and/or sales materials without prior written permission from 2XSS. I, and any designated Partner, understand and agree that any and all other individuals presenting a savings bond seminar must purchase and use their own 2XSS materials and license agreement.
4. I understand that 2XSS has various marketing agreements with AIP Marketing Alliance, Inc. (AIP). If I choose to enter into an agency relationship with an agency that is a Member of AIP, the Member may, based upon production, refund a portion of the Seminar Sales Kit, and a portion or all of the Total Success Package. If my relationship with

the AIP Member terminates, then I understand that I will be responsible for the full, ongoing costs of the Total Success Package. Termination of my relationship with 2XSS automatically terminates the ability of the designated Partner to use the 2XSS materials and notice to me or the designated Partner as to such discontinuance is specifically not required.

5. I authorize 2XSS to charge my credit card for the cost of the Seminar Sales Kit, for my and any ongoing designated Partner's costs as they become due according to the terms I've chosen. If the Total Success Package is selected, 2XSS will charge \$95 immediately. The second month's fee and any subsequent fees will be automatically charged every month after this Agreement becomes effective. I can cancel the Total Success Package at any time. Such cancellation will be effective the date 2XSS, LLC., receives a written notice of cancellation. However, there will be no refunds from payments already collected by 2XSS, or refunds of initial kit costs after ten (10) days. I also hereby authorize American Bond Solutions to charge my credit card for the cost of preparing and mailing the Client Bond Statements as requested by any designated Partner or me. The cost for these statements is defined in Exhibit B.
6. Any disputes concerning the terms and conditions of this Agreement are subject to sole interpretation by 2XSS and it is agreed that it's decision will be final and binding on all parties.
7. I, and any designated Partner understand that the territory in which we operate shall not be exclusive.
8. I, and any designated Partner, will participate regularly in the monthly training calls. (Total Success Package only)
9. I, and any designated Participant acknowledge and agree that we are independent, self-employed contractors and that nothing in this Agreement shall constitute the relationship of employer and employee of 2XSS for any purpose whatsoever, including tax purposes. We shall be free to exercise our independent judgment as to the time and place we shall perform the services authorized in this Agreement.

Signed, sealed and considered by the parties effective this _____ day of _____, 20_____.

PARTICIPANT:

PARTNER (if Applicable)

2XSS:

Printed Name

Printed Name

Printed Name

Signature

Signature


Signature

Credit Card Information: Please charge my: ___ Visa ___ MasterCard ___ Amex

Credit Card No: _____ Expiration ____ / ____

Note: Since credit card expiration dates and limits vary, we request you provide an alternate card number to be charged only if your first card does not process. This will insure uninterrupted Participation. We will notify you if we need to utilize the alternate card. Authorization may be revoked at any time by written notice to 2XSS.

Alternate Card No: _____ Expiration ____ / ____

	<u>EXHIBIT A</u> PRICING AND BENEFIT COMPARISON	Mini Kit \$195	Full Seminar Sales Kit \$795	Total Success Package \$795 + \$95/Month
THE BOOK "GETTING THE MOST OUT OF YOUR SAVINGS BONDS"	✓	✓	✓	
AMERICAN BOND SOLUTION CLIENT VALUATION STATEMENTS- These color statements speak for themselves. Additional reports are 10 for \$50.	10	50	Unlimited	
COMPLETE CURRENT CLIENT MARKETING SYSTEM- Generates appointments with your current clients and great referrals.	✓		✓	
FOUR COLOR TRI-FOLD BROCHURES- These will help you sell the benefits of the valuation report in your client letters.	50		50	
THE SEMINAR SALES KIT - PowerPoint presentation and opening; Comprehensive Training manual; 2 CD's, Video and files; VHS Video of Presentation; Latest Advertising samples		✓	✓	
DIRECT PHONE ACCESS TO 2XSS CONSULTANTS- Although the training manual is comprehensive, sometimes you need to speak directly to a consultant over the phone to bounce ideas off of and ask questions regarding your seminars.			✓	
FOLLOW UP APPOINTMENT CD- Our seminar system will get you the appointments, but you will need to transition the clients into other forms of planning. This CD shows you how Brian makes the transition from attendee to client with full video and supplemental forms!			✓	
MONTHLY COACHING- Enjoy conference calls with 2XSS, industry leaders and other Top producers around the country each month. Learn how to transition the prospects into clients. Also get a chance to share in the collective knowledge base of all the producers using the system!			✓	
2XSS MEMBERS ONLY WEBSITE- This website has all of the newest tried and true marketing materials available for download. You can access our member's forum and ask questions that Brian Kurtz and your colleagues nationwide will answer. Learn from their mistakes and use their experience to get moneymaking ideas from this site! As an additional bonus, it has an archive of all the monthly coaching calls! You can listen to them at your convenience, 24/7.			✓	
SEMINAR HANDOUTS (CLIENT)- These professional, glossy, colorful handouts have been perfected over the last three years to sell the Bond statement to the attendees. We have been getting a 40% response from the attendees with these handouts!		\$3.50 ea	25 Free \$1.75 ea	
MONTHLY UPDATED SUMMARY REPORT EMAILS - ABS can send out a monthly summary of all your clients' bond portfolios. Use these updates to create more value for your clients and build rapport.			✓	
GET ALL THIS FOR FREE! The AIP Marketing Alliance is our exclusive marketing partner. They have seen this system work, and believe in it so much they are willing to pay for the system for you! For more information, see the attached AIP offer!	✓	✓	✓	

(This is the pricing as of 10/2005, and is subject to change at any time)

A WINNING COMBINATION!

**2X Selling Systems and AIP Marketing Alliance
= FREE Prospecting System for YOU!**

The AIP Marketing Alliance is the exclusive marketing partner of 2X Selling Systems. They have seen this system work, and believe in it so much they are willing to pay for the system for you!

Here's how you can qualify for reimbursement from AIP:

- 1. \$150,000 in Production per Quarter = FREE Total Success Package!**
Contract with any AIP Carrier(s) and sell a minimum of \$150,000 in Annuity Premium* or \$15,000 in Target Life or Long Term Care Premium (or any combination of the above) per quarter, submit the AIP Production Log, and AIP will send you a rebate check for your monthly Total Success Package fees — \$95 per month, for 3 months = \$285 *reimbursement each quarter.*
- 2. \$150,000 in Production within One Year = FREE Mini Kit!**
Contract with any AIP Carrier(s) and sell a minimum of \$150,000 in Annuity Premium* or \$15,000 in Target Life or Long Term Care Premium (or any combination of the above) within 12 months from the date of purchase of the 2X Mini Kit, submit the AIP Production Log, and AIP will reimburse you the \$195 *kit price.*
- 3. \$1 Million in Production within One Year = FREE Seminar Sales Kit!**
Contract with any AIP Carrier(s) and sell a minimum of \$1,000,000 in Annuity Premium* or \$100,000 in Target Life or Long Term Care Premium (or any combination of the above) within 12 months from the date of purchase of the 2X Seminar Sales Kit, submit the AIP Production Log, and AIP will reimburse you the \$795 *kit price,* on top of your quarterly reimbursements!



*Double production volume is required for MYGA products to meet qualifications.

For more detailed information call 1-866-711-2977!

Today's Date: _____ Purchase Date: _____ Agent Name: _____ Phone: _____
 (Please Print Legibly)

PRODUCTION LOG – 2X Selling Systems & AIP Marketing Alliance Reimbursement Program

Call AIP Marketing Alliance at (800) 783-5206 for program details. FAX completed form to Leah B. at (248) 828-3456.

1	Policyholder Name	Policy Number	Issue Date	Premium Production (See Below)	Company	Product Name & Code: "L"-Life; "A"-Annuity; "LTC"-Long Term Care	Annuity Type: EIA, MYGA or Traditional
2							
3							
4							
5							
6							
7							
8							
9							
10							
11							
12							
Total Production:							

PRODUCTION REQUIREMENTS:

1. **FREE Seminar Sales Kit** = \$1,000,000 Annuity Premium* or \$100,000 in Target Life or Long Term Care Premium (or any combo of previous) within 12 months of Kit purchase
2. **FREE Total Success Package** = minimum \$150,000 Annuity Premium* or \$15,000 in Target Life or Long Term Care Premium (or any combo of previous) per quarter
3. **FREE Mini Kit** = minimum \$150,000 Annuity Premium* or \$15,000 in Target Life or Long Term Care Premium (or any combo of previous) within 12 months of mini kit purchase

*Double production volume is required for MYGA products.



EXHIBIT B

Per paragraph 5 of the Participant Agreement, American Bond Solutions LLC (ABS) or 2X Selling Systems (2XSS), 2041 E. Square Lake Rd., Suite 100, Troy, Michigan, 48085, is authorized to charge my AMEX, VISA or MasterCard account for each and every American Bond Solutions Valuation Report that is ordered by my designated Partner or me. ABS will use the Credit card on file with that agreement. This authorization can be cancelled at any time by written notice to American Bond Solutions, LLC or 2X Selling Systems. Below is the pricing list for the Valuation Reports.

PARTICIPANT GENERATED -ABS Pricing List		10/2005
Participant enters the list of bonds into a provided Excel spreadsheet (participant must have the latest version Microsoft Excel to utilize this spreadsheet), Participant emails the spreadsheet to ABS, and ABS will generate the report and email the completed report back to the participant.		
Level of 2X Participation		Price
Mini Bond Kit – First 10 emailed reports included within 12 months		N/A
Seminar Sales Kit - First 50 emailed reports included within 12 months		N/A
Extra reports sold in blocks of 10		\$50
Total Success Package Members – Unlimited Bond Reports Included		N/A

FULL SERVICE -ABS Pricing List		10/2005	
Participant supplies a list of bonds, ABS will enter all info into the system, generate the report and email to the participant			
Number of Bonds on the Valuation Report	Retail Price	Mini Kit and Seminar Kit owners Discount (25%)	Total Success Package Discount (50%)
1 to 10 Bonds	\$13.00	\$9.75	\$6.50
11 to 25 Bonds	\$22.00	\$16.50	\$11.00
26 to 50 Bonds	\$32.00	\$24.00	\$16.00
51 to 100 Bonds	\$47.00	\$35.25	\$23.50
101 to 200 Bonds	\$57.00	\$42.75	\$28.50
201 to 300 Bonds	\$67.00	\$50.25	\$33.50
301 to 400 Bonds	\$77.00	\$57.75	\$38.50
401 to 500 Bonds	\$87.00	\$65.25	\$43.50
501 to 600 Bonds	\$102.00	\$76.50	\$51.00
601 to 750 Bonds	\$117.00	\$87.75	\$58.50
751 + Plus Bonds	Call for assistance	Call for assistance	Call for assistance

(This is the pricing as of 10/2005, and is subject to change at any time)